

B.B.A. Semester - 3 (CBCS) Examination**Oct/Nov. -2018****ENTREPRENEURSHIP DEVELOPMENT (CORE)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que-1 Discuss John Kao's model of Entrepreneurship. (14)

OR

Que-1 Define "Entrepreneur" and "Entrepreneurship." Which are the characteristics of an Entrepreneur?

Que-2 Discuss the concept of social entrepreneurship. Also explain its features & functions. (14)

OR

Que-2 Discuss the concept of creativity and innovation in detail.

Que-3 State the meaning of Family business. Discuss about the structure, Characteristics and types of family business. (14)

OR

Que-3 Women's role has notably emerged in family business in recent times. Explain.

Que-4 Discuss various sources of finance available for funding the entrepreneur's requirement in brief. (14)

OR

Que-4 Discuss in detail the support by Government for development of entrepreneurship.

Que-5 What is EDP? Explain in detail various phases of EDP. (14)

OR

Que-5 Write note on. (any two)

(A) Objective of EDP.

(B) TCOs

(C) SIDBI
